

COMPANY PROFILE

Crafted for Kitchens



Indonesia **no.1** wooden kitchenware

The pandemic became a pivotal moment that marked the establishment of homLiv. At a time of economic uncertainty, we saw an **opportunity** to revive the potential of **Krebet Tourism Village** in Yogyakarta, renowned for its skilled wooden **batik artisans**.

Beginning with the **trust of two artisans from Krebet**, homLiv **grew** into a movement: opening market access, enhancing production skills, and building distribution networks that have brought craftsmanship into homes across the nation and abroad.



our story

Today, homLiv has made a tangible contribution 5% of the community empowerment in **Krebet Tourism Village** comes from our partnership. More than just products, each spoon, spatula, or cutting board represents work that **sustains families, uplifts dignity, and preserves cultural heritage**.

Driven by the spirit of empowerment, homLiv continues to **bridge local wisdom with global demand**, ensuring that when one hand holds a homLiv kitchen tool, many hands in the village share in its benefits.



homLiv full team

craftman



Vision

To become a **leading** company in the **wooden kitchenware** industry by highlighting **Indonesia's natural resources** and **local wisdom**.



Mission

- To **empower** local artisans equitably throughout Indonesia.
- To **ensure** the even distribution of our products across the entire country.
- To **penetrate** and **establish** a presence in international markets.



Core Values



PT HOMLIV ANUGERAH TRITUNGGAL INDONESIA

Honesty

H | Honesty is a fundamental value within the company. Being honest with oneself, with others, and with the company in every situation builds a culture of trust.

Adaptable

A | The ability to change and adapt has become essential in today's digital era. Constantly evolving systems and patterns require human resources who are ready to adapt.

Team-Work

T | Teamwork built on family values and trust is part of the company's culture. A solid team will deliver performance that can win in business competition.

Integrity

I | Integrity is an attitude where one takes full responsibility for the entrusted tasks and carries them out with professionalism and loyalty.

MORE THAN JUST A BRAND

Premium Quality

Crafted from teak wood with a naturally refined finish.

Globally Certified

Accredited with ISO 9001 and ISO 14001 for quality and sustainability.

Export Standard

Internationally recognized craftsmanship, successfully exported to Japan.

Halal Certified

homLiv is the first Indonesian wooden kitchenware brand to receive a Halal certification, recognized by a MURI record.

Lab-Tested & Safe

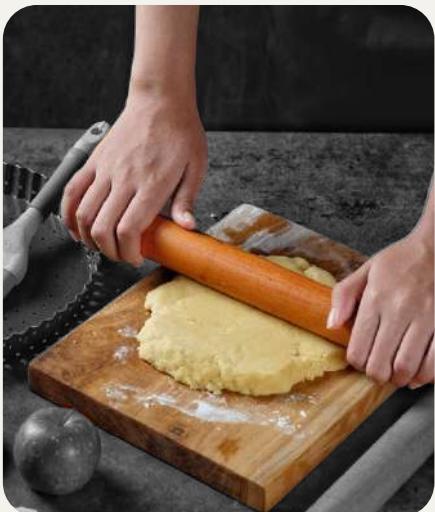
Proven free from wood preservatives and safe for everyday use. Products also free from paint or varnish.

OUR PRODUCTS

Cooking Utensils



Baking & Dining Tools



HOMLIV ACTIVITIES

A Glimpse into Our Impact

Travel Set

homLiv x Jumbo

We collaborated with Jumbo to create an exclusive travel set in celebration of World Tourism Day. Our goal was to encourage children to embrace eco-friendly travel from a young age. This partnership highlights our commitment to making sustainable choices accessible and fun for the whole family.



Reforestation Project

Reforestation Project: As a company, we understand our responsibility to the planet. Our tree planting initiative is a cornerstone of our environmental contribution. By actively participating in reforestation efforts, we aim to restore natural habitats and help combat climate change, ensuring a greener future for generations to come.



HOMLIV ACTIVITIES

A Glimpse into Our Impact

Adoption Day

We believe even our imperfect products deserve a place to belong. Through our "Adoption Day" event, we invite customers to adopt homLiv products that are slightly imperfect, but still fully functional. This initiative helps us minimize waste, promoting a circular economy and challenging the idea of perfection.



EVENTS

World Expo - Osaka



The 100th Tokyo International Gift Show



Mega Halal Bangkok

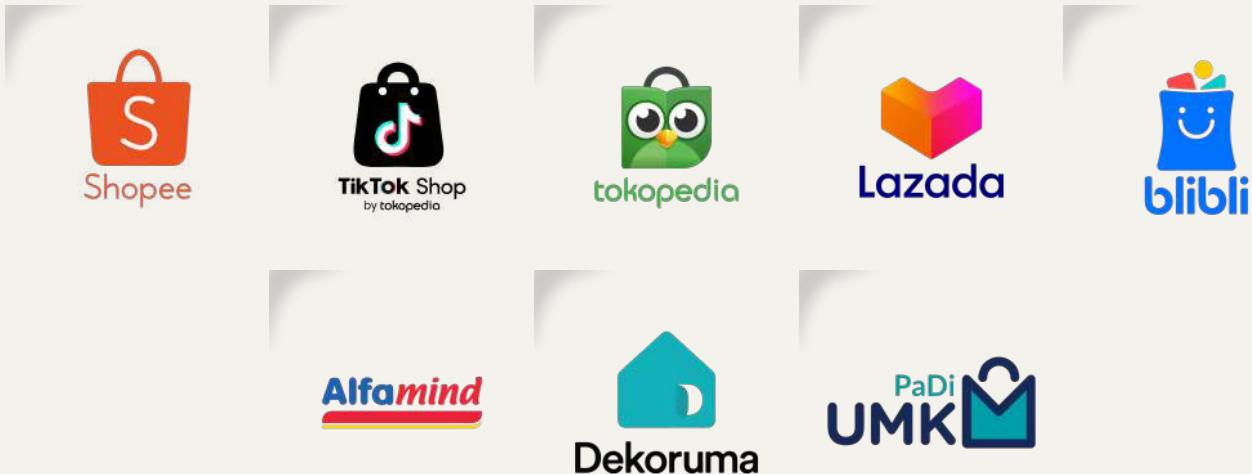


OUR PRESENCE

Offline



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